UofL buys Whiskey Row as new home for Special Collections

Wet receptions immediately reinstated

In a related story:
Todd Blue secures demolition permit for Ekstrom Library

Libraries sell books to buy more Kindles
Partial list of subject areas to be eliminated includes: Philosophy, History, Literature, Science, Sociology, Political Science, and Education.

Tech Services Librarian Tyler Goldberg takes charge of weeding. “But don’t touch the Clive Cusslers,” she warned.

UofL buys Whiskey Row as new home for Special Collections

At Kornhauser EVERYTHING is online
To gain a competitive edge for the Green Library Award, Kornhauser has discontinued the purchase of office supplies. The library no longer provide employees with pens, pencils, paper, paperclips, etc. Furthermore, any employee found using such archaic material will be subject to disciplinary action.

Libraries Dean pushes Fantastic Mr. Fox as UofL’s 2011 Book in Common
“I found the title character to be particularly compelling,” he said.

Ekstrom Silent Study Room becomes new Wii Fun Center

After working with Second City on “It Takes a ‘Ville,” Tom Owen leaves UARC to join the comedy troupe

GOOD NEWS FOR EMAIL HOARDERS!
IT Adds 50-Year Archive Folder

Media Resources to loan GPS devices to help students navigate new campus addresses

Speed accidentally sends Rembrandt to Art Library with book shipment
Gail Gilbert responds, “Finders keepers, losers weepers.”

Music Librarian Karen Little replaces J Lo on American Idol
Promises not to make anyone cry, but says she is committed to giving an honest critique...

Charlie Sheen, Lady Gaga, Justin Bieber, Lindsey Lohan… did not check out books here this year
**Dean Fox Announces Library’s Entrepreneurial Ventures for 2012**

- $2.00 cover charge and minimum 2-book checkout
- $3.00 charge to exit without checking out books
- $1.00 fee to enter restrooms with a 2-minute limit (50¢ token with purchase at Heine Bros.)
- $3.00 for subscription to *The Owl*

**Ekstrom Kiosks to run SGA DVDs**

Media Services concession counter now has popcorn machine (with real butter!), plus Goobers and Raisinet!

**Keep libraries weird**

**Reference “Chat” Librarians Replaced with Jeopardy’s Watson the Computer**

**Library Partners with Get Healthy Now**

*New exercise bikes power RRS*

Alice Abbott-Moore says, “Now that’s what I call a good ‘LifeStyle’ change!”

**New Owl Letters to the Editor Guidelines:**

*All letters to the editor may be dropped off in convenient containers located around campus.*

**Text-a-librarian service is wildly successful**

Anna Marie Johnson now requires all reference communications to be less than 140 characters, Twitter-style.

**The Owl on the Web:** http://owl.library.louisville.edu

**After Neal Nixon leads successful Library Dean search, Provost appoints him “University Chair of All Searches”**

**Amy Purcell’s beloved cat Peter Parker runs away to join Acro-Cats circus**

“I always longed for the life of the road,” he meowed.

**Wall Street stunned as Popeyes® Chicken buys Yum! Brands**

Sweet Pea becomes the new stadium mascot as Wimpy’s takes over the food service operation

*In related fashion news, UofL cheerleaders sport new Olive Oyl uniforms*
Art Library
Currently on exhibit in the Art Library are issues of *Ver Sacrum*. *Ver Sacrum*, which means sacred spring, was published in Vienna from 1898 to 1903 by the Vienna Sezession, a group of artists who favored an experimental approach to the arts. *Ver Sacrum* was one of the outstanding artistic and literary journals of its day. The editors sought to create unity on the printed page between the text, the typography and the ornamentation. Even advertisements were crafted into the Secessionist style.

*Ver Sacrum*'s literary contributors included distinguished figures such as Rilke, Maeterlinck, and Verhaeren. The journal contained illustrations by the leading Viennese artist Gustav Klimt as well as other key figures such as Josef Hoffmann, Koloman Moser, Joseph Olbrich, and theater designer Alfred Roller.

The Art Library is fortunate to have a complete run of *Ver Sacrum*, the finest of the Vienna art nouveau periodicals. This exhibit will be up through April.

If you are interested in seeing more images from *Ver Sacrum*, check out the Art Library’s home page (louisville.edu/library/art) to see a gallery of images. Thanks go to Terri Holtze for adding them.

Ekstrom Library
Digital Initiatives
Thanks to Terri Holtze’s design skills and a lot of behind-the-scenes metadata linkages, we have added a new feature to Digital Collections: the ability to browse across collections for images relating to UofL buildings, schools & departments, sports, and people.

You can either bookmark this page: [http://digital.library.louisville.edu/collections/uofl/index.php](http://digital.library.louisville.edu/collections/uofl/index.php), or choose “University of Louisville” from the “Browse items by” dropdown list on the Digital Collections home page or list on the Browse page ([http://digital.library.louisville.edu/collections/browse/index.php](http://digital.library.louisville.edu/collections/browse/index.php)).

Office of the Dean
New Hire
*Matthew Goldberg* accepted the position of Library Assistant, Media Resources and began work March 21, 2011. Matt reports to Rae Helton.
Special Collections & UARC
The Phi Beta Kappa visitation team met with Dean Bob Fox and toured Ekstrom Library on Tuesday, March 22. During the visit, Tom Owen and Delinda Buie told the team about the importance of our Library’s special collections in undergraduate instruction. Delinda showed the team an annotated copy of Sir Isaac Newton’s *Principia* (1687), and two of the visitors went to Rare Books where they were shown additional vintage prints and manuscripts.

Delphi Center
*Come to the April 20 showcase of student films and digital stories*
By popular demand, Ideas to Action (i2a) and the Digital Media Suite are bringing back “Lights, Camera...Ideas to Action” on April 20. This year the event is titled “Making it Real/Reel.” See how students in 10 courses creatively combined critical thinking with cutting-edge technology to produce innovative digital projects—many in 3-D. Films will be screened throughout the day at the Gheens Science Hall and Rauch Planetarium. Learn more by visiting: http://louisville.edu/ideastoaction/i2a-day.

5th Annual Kentucky Women’s Book Festival
*Ekstrom Library, May 21 from 9:30 a.m. – 4:00 p.m.*
*Luncheon with Keynote Speaker Tania James, author of Atlas of Unknowns*
*12:00 p.m. in Ekstrom Silent Study Room*
*For tickets & details call the University of Louisville Women’s Center 852-8976*

Elvis biographer Alanna Nash will speak at the opening plenary session and Sena Jeter Naslund will close the festival. There will be a variety of workshops and the event is free (except for the lunch) and open to the public. See http://louisville.edu/womenscenter/kwbf.
Josh and Matt go on sabbatical, take over Hollywood

by Justy Engle

Many of you may know Josh Whitacre and Matt Goldberg from the Robot video, but you may not know that they recently scheduled a tour of Hollywood in preparation for a summer sabbatical. Over Spring Break, Matt, the newly appointed nighttime Media Supervisor, joined forces with Info Lit Guru Josh, and they began a cross-country journey that rivals Kerouac’s in its intensity.

I had the pleasure of meeting with the two aspiring critics as they spoke briefly about the trials of travel, the wonders of advertising and the horrors of Hollywood. Josh was quoted as saying, “They were the best of times, they were the worst of times, but I’d do it all again because it’s not about the fame or the money…” At that point he passed out from sheer exhaustion. Perhaps it was due to being awake for 48 hours straight in a harrowing journey home. Matt seemed to have a bit more energy left and said, “Man, he’s a bro.” With that, we paused the interview and brewed some coffee in hopes that the aroma of java would wake the sleeping giant long enough to develop this piece.

Upon waking Josh recalled, “It all began with the idea that Matt and I would start a weekly video series for the library’s social media applications where we would review movies from the SGA video collection, but after some thought I decided…why stop there?” After approaching Matt with the idea both were instantly on board.

“You know what the problem with Hollywood movie critics is?” asked Matt. “None of them are anywhere near as cool as us.” The dynamic duo then secured a 1960’s era Volkswagen bus and began their cross-country journey to the City of Angels in hopes of securing a TV contract for their new show. I’ve been asked to censor much of the original article due to the confidential nature of the negotiations. However, I can tell you that they were unsuccessful securing the contract and it may or may not have been due to a certain red carpet incident. Or an altercation with an ad man with a bottle in his hand. Matt may be Gene Siskel’s father’s brother’s nephew’s cousin’s former roommate, but unfortunately for him, nepotism does not extend that far in Hollywood.

Josh and Matt have decided to stick with their jobs at the library and will produce videos for the small screen on a shoestring budget. We hope you’ll stay tuned for more information on the project in upcoming issues of The Owl.
Humor from another era as seen in the University of Louisville yearbooks in Digital Collections

Antiseptic Age

A deadly germ
They do affirm
Lurks in the sweetest kiss;
But we hope the day
Is far away
Of antiseptic bliss.

To sterilize
A lady's sighs
Would simply be outrageous
We'd much prefer
To humor her
And let her be contagious.

“Say, Doc., they want you over at Frog’s right away.”
“What’s the matter now?”
“They’re afraid the old man’s going to croak.”

WOULDN’T THIS SURPRISE YOU?

The Chancellor—With a new joke.
Edna Earle Hikes—Without her spilt-curl.
P. B. Muir—Rushing the ladies.
Mary E. Theobald—Doing nothing.
Hazel Miles—Doing something.
Mr. Davenport—Not visiting the League room for one whole day.
Mr. Brigman—Minding his own business.
Vincent Lentini—Stammering????
Dr. Stiff—Dismissing class early.
Berry’s—With ALL of the Annual pictures.

W. Wyatt—“Why does the reporter look at my nose so much?”
M. Schwaninger—“Don’t you know that a reporter is supposed to look at anything that turns up?”

Mr. Cusick—“Do you want a large or small picture?”
Catherine G.—“Small, please.”
Mr. C.—“Then, close your mouth.”

THE STORY

Reporter—“What shall I say about Ed. Bottomley, the man you wanted for editor and sent me to interview? He kicked me down the stairs.”
Bob Leonard—“Oh, just say that he declined with much emphasis to express any affirmative decision whatever.”

Dr. Bradley—“How do you know Chaucer dictated to a stenographer?”
Eugenia McP.—“Just look at the spelling.”

April, 2011  Page 6
I'd like to thank **Weiling Liu** for her assistance in restoring the law school's access to Lexis Nexis Academic Universe. — *Virginia Mattingly (Smith), Law Library*

😊 😊 😊

I want to thank **Felix Garza and Kornhauser Library** for hiring me on March 26, 2007. I’ve been at Kornhauser four years now and it has been wonderful. I love the atmosphere and I want to let everyone at Kornhauser Library know how much I appreciate and enjoy working with them. — *Anthony Iles*

😊 😊 😊

Thanks to **Kayla Pilcher**, Collection Development’s student assistant, for her excellent work, especially her work with the alumni memorial bookplates. — *Vivian Harrison, Bob Roehm, Dave Meyer, and James Manasco*

April, 2011
Ekstrom Library

Media Resources, Ekstrom Library
Converging In-Sight: Photographs of Pilgrimages on Four Continents
For 20 years, photographers Carole Elchert, Phyllis Banis, and Andrea Van Vorhis have traveled to and photographed the land and cultural aspects of the American West, Asia, Europe and Africa. They bring together images from their separate journeys into the joint exhibit.
March 1 – April 1, 2011
The artists will give free, public talks Friday, April 1, at noon in Ekstrom’s Chao Auditorium

West Wing First Floor Display Cases
Louisville, the Ohio River Valley and the Civil War: 1862-1865
April, 2011

Special Collections
Photographic Archives Gallery
Documenting Black History in Louisville
A selection from the Louisville Defender collection
Mid-February – May 27, 2011

Music Library
First Floor
Works of Louis Andriessen
The 2011 Winner of the Grawemeyer Award for Music Composition
March 25 – April 30, 2011

Lib 101 Coming Soon!
If you haven't heard already, we will be doing information sharing sessions this summer among the Ekstrom Library departments and including University Archives. The sessions will start at the end of April and run through early August. Most should be between 60-90 minutes, and we hope there will be food! This is a chance for Ekstrom and University Archives staff to share what we do on a daily basis with each other as well as get to know each other better. Look for announcements of specific dates and location coming soon! For more information, contact Anna Marie Johnson, 852-1491 or annamarie@louisville.edu.