



A Newsletter for Employees of the University of Louisville Libraries
Vol. 28, No. 5 ♣ September, 2012

The Owl

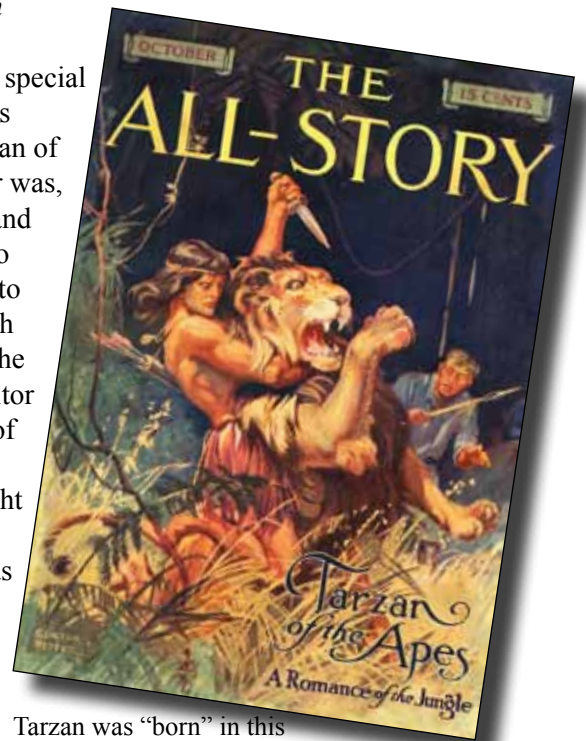
"The Owl of Minerva takes flight only as the dusk begins to fall." — Hegel

TARZAN TURNS 100!

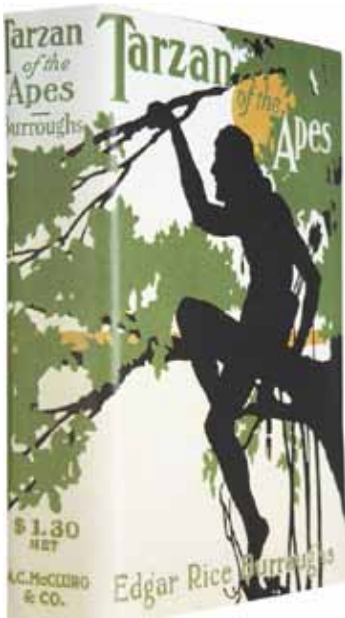
By George T. McWhorter, Curator, Burroughs Memorial Collection

The literary Tarzan was born in October, 1912 when he appeared in a special issue of *The All-Story*, a popular magazine which usually serialized its stories in several issues, but the editors were so impressed with "Tarzan of the Apes" that they published the entire story in one issue. The author was, of course, Edgar Rice Burroughs, who was born in Chicago in 1875 and was virtually unknown to the reading public before Tarzan leaped into print in *All-Story*. Actually, it was the second story of Mr. Burroughs to be published in *All-Story*. His first story was a Martian romance which ran as a six-part serial from February to July, 1912, published under the pseudonym of "Norman Bean." The story had been retitled by the editor as "Under the Moons of Mars." Burroughs had used the pseudonym of "Normal Bean" to convince readers that he was not off his rocker by writing a fantasy of little green men from Mars. But the editors thought it was a typo and changed the name to "Norman Bean" when they published it. This ruined Burroughs' little joke, so he dropped the alias

and submitted all future stories under his own name. When Tarzan was first published in 1912, the title page read: "Tarzan of the Apes by Edgar Rice Burroughs (Norman Bean)" to identify the real name of the author of "Under the Moons of Mars" for the reading public.



Tarzan was "born" in this October 1912 issue of *The All-Story*.

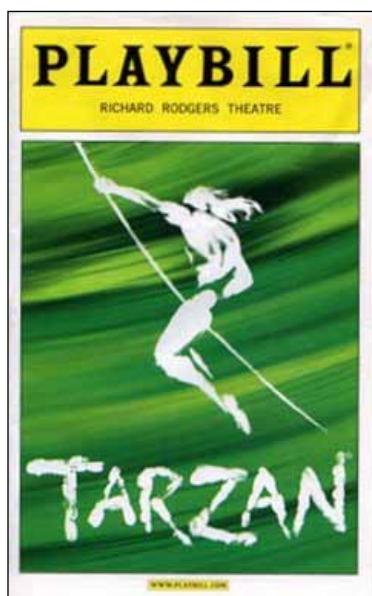


The A.C. McClurg first edition (1914)

Actually, "Tarzan of the Apes" was not even the second Burroughs story published by *All-Story*. It was the author's third story. His second story was an *Ivanhoe*-type romance which *All-Story* rejected, so the author sent it to *New Story Magazine* which published it as a six-month's serial in 1914. Meanwhile, *All-Story* was anxious to get Burroughs back on its payroll, so it published "Tarzan of the Apes" in a special 1912 issue. Today, we are celebrating the 100th birthday of this issue of Tarzan.

The response from readers was overwhelming. The publishers realized they had a winner on their hands. So Burroughs set out to find a book publisher for Tarzan. No luck. Major book publishers he contacted included Rand-McNally, A.C. McClurg, and Reilly & Britton, all of whom rejected it. However, an agent for Burroughs

suggested running the story in the newspapers to get national recognition. It worked. After appearing in such newspapers as the *New York Evening World* and the *Los Angeles Record*, the book company of A.C. McClurg which had previously rejected it, now offered to publish it, which the company did on June 17, 1914. There were three states of the first edition which collectors could distinguish by the typeface and the name of the printers. It became the most famous book ever published by McClurg, and the most profitable in its publishing history.



The University of Louisville Ekstrom Library is home to the world's largest institutional collection of Tarzan and Edgar Rice Burroughs, donated by the current curator, George McWhorter, in 1976 as a memorial to his mother who taught him how to read at the age of five with the Tarzan books. Starting with six thousand books and magazines in 1976, the collection contains over 200,000 items in this centennial year of



The most famous Tarzan movie family: Maureen O'Sullivan, Johnny Weissmuller, Johnny Sheffield, and of course Cheeta.

2012. Our collectible categories of Tarzan are many and varied. The books and pulp magazines, of course, are the primary goal of collectors, because they represent true first editions. The Tarzan books, of which there are 30 first editions, represent only a fraction of the Burroughs collection. Burroughs wrote a series of books on Mars, Venus, Pellucidar, Westerns, and 27 miscellaneous non-series books. The Ekstrom

Library collection contains all of them in excellent condition, with dust jackets. Twenty-eight of the first Tarzan editions were first published in pulp magazines. We have all of them. The first five Tarzan titles were reprinted by the A.L. Burt Company continuously from 1915 to 1929. We have all of them, too, including 51 variants in color and design.



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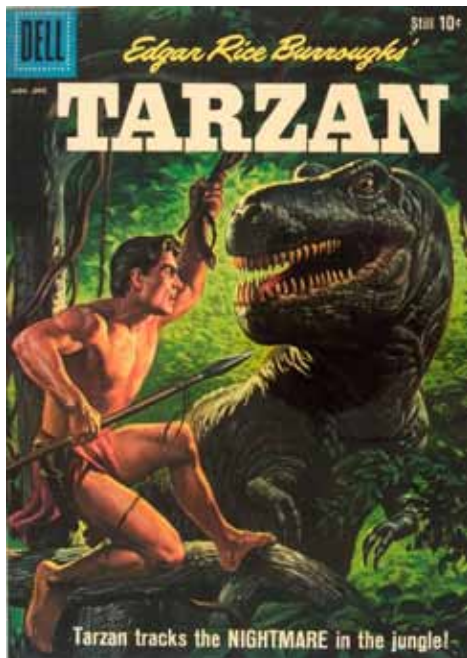
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The Owl's purpose is to promote communication among the various libraries in the UofL system.

Deadline for publication is the 21st of each month preceding publication.

Opinions expressed in *The Owl* are not necessarily those of the University Libraries or the University of Louisville.

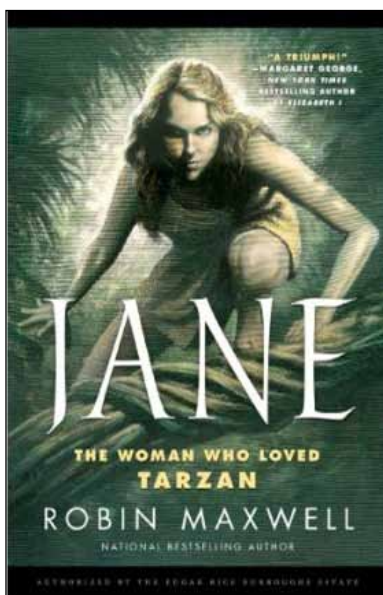
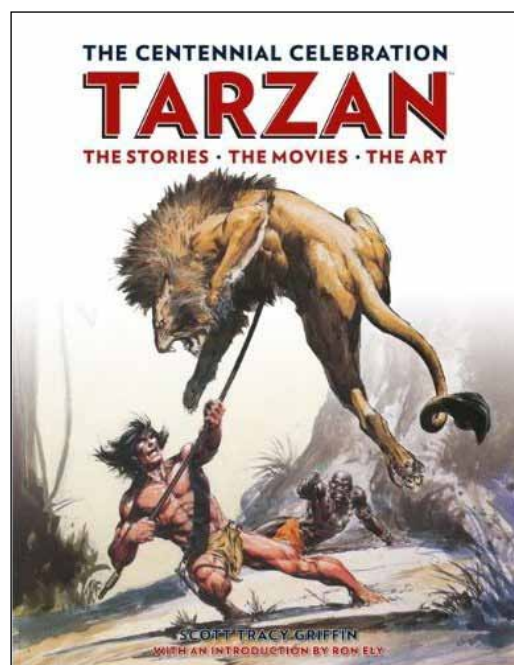
Grosset & Dunlap published the majority of reprints in five different series between 1923 and 1967. We have all of them in excellent condition, including dust jackets. One of my most frequent tasks as a librarian is answering questions from people who are convinced they own a first edition. Ninety-nine percent of these are Grosset & Dunlap reprints, mistaken as first editions because the publishers never included the dates of publication in their books. Canaveral Press began publishing Burroughs books from 1962 to 1974 (including six first printings in hardback).



Only four were Tarzan titles, but we own all of the Canaveral, as well as books and correspondence from their chief editor, Richard A. Lupoff, author of *Edgar Rice Burroughs: Master of Adventure*. Other reprint publishers in our collection (to name just a few) include Dover, Doubleday, Gregg, Stacey, Whitman, Avenel, Dell, Tor, Gramercy, Castle, Ameron, Buccaneer, Yestermorrow, Ballantine, Ace, Barnes & Noble, Signet, Penguin, G.K. Hall, Book-of-the Month Club, Library of America, and many others.



Foreign editions are legion. We have first and reprint editions in Afrikaans, Arabic, Chinese, Bulgarian, Czechoslovakian, Danish, Dutch, Estonian, Finnish, French, German, Greek, Gujarati, Hindustani, Hungarian, Icelandic, Indian, Israeli, Italian, Japanese, Javanese, Latvian, Lebanese, Lithuanian, Norwegian, Polish,



Portuguese, Roumanian, Russian, Spanish, Swedish, Turkish, Vietnamese, and Yugoslavian. Included in this group are editions in Braille and Esperanto. This should give you a bird's-eye view of Tarzan's popularity, and our efforts to be comprehensive in collecting the best of Tarzan available for the Ekstrom Library. We have been featured in many TV documentaries and are currently showcased at the Centennial celebrations in Tarzana, California, where the keynote speaker at our annual banquet for the Burroughs Bibliophiles was primatologist Jane Goodall who has visited us at the University of Louisville in the past. We are currently showing a Tarzan Centennial exhibition at the Department of Rare Books & Special Collections, and you are cordially invited to attend.



Library and Department News

Office of Libraries Technology

Windows 7 and Office 2010

All the public PCs in Art, Ekstrom and Music have been upgraded. Deployment of staff PCs has begun. Due to some special requests, Office 2010 will be deployed with Windows 7 (It has been confirmed that Office 2010 will work with Voyager Reporter. The new ODBC driver for Voyager is working with Windows 7.)

Voyager 8.1 Upgrade

Voyager had a minor upgrade to version 8.1.2 the week of August 6. The server was down for two days – August 6 and 7.

Internet Explorer 9

IE 9 will be available once it is confirmed that it works with all the University enterprise applications such as PeopleSoft, Blackboard and SharePoint.

Office of the Dean

Personnel News

Numeriano Rodenas, Unit Business Manager, retired June 30, 2012. Numeriano had worked at UofL for 32 years and will move on to the next phase of his life. Congratulations and sail on!!

As of July 9, **Karen Nalley** is serving as the interim UBM for the University Libraries. Please direct any UBM correspondence to Karen. There are plans to conduct a search for the UBM position later this year.

Vanessa Carroll resigned her position as Technical Consultant II with OLT, effective August 30, 2012. Vanessa has accepted a position with the UofL School of Dentistry.

Tiffney Gipson accepted a Library Assistant lateral transfer from the Rowntree Library (University Hospital Library) to the Kornhauser Library, effective September 24, 2012.

Reference and Information Literacy Department

Toccaro Porter was invited to attend the Minnesota Institute for Early Career Librarians from Underrepresented Groups held at the University of Minnesota, Twin Cities. The institute focuses on leadership and organizational behavior in institutions of higher education. Toccaro comments, "The experience of attending the Minnesota Institute was life-changing and special, because we wanted to be together in a community and learn."

Reference said a fond farewell to Jessica English, our summer intern. Jessica and her husband moved to Tuscaloosa, Alabama where he is an MFA student at the University of Alabama and she is looking for work in libraries.

Rob Detmering and Anna Marie Johnson presented a pedagogy workshop entitled "On the Same Page? Student and Instructor Expectations of Research Assignments" to approximately 50 English Composition graduate student instructors and part time lecturers on August 17, as a part of the Composition Program Orientation.

Reference coordinated the Honors Orientation visit to the library again this year for approximately 225 first-year students. The library visit worked a little differently this year, in that eight of the nine sections of Honors 101 visited Special Collections and University Archives during the week before classes started; they will be coming back to the

library in the first few weeks of class for an information literacy session instead of having it during their orientation.

Mike Wilson was a panel speaker at the CESSE – Council of Engineering and Scientific Society Executives (<http://www.cesse.org/Home/>). Mike (along with Kornhauser's Michel Atlas) was part of a panel of librarians who spoke to the publishers about issues in academic publishing. For those of you doing conference or event planning, the speaker gifts included a miniature Louisville Slugger, a horseshoe from Churchill Downs (actually used), and a tiny bag of grass seed.

The Reference and Information Literacy Department and the Media Departments co-sponsored the “Dude, Where’s My Class?” table staffed by departmental student assistants. The table, located just inside Ekstrom Library’s East Wing doors, was open from 11:00 – 2:00, Monday-Thursday of the first week of classes and proved popular with approximately 93 students stopping by to check on a class location.

We have a new computer for password changes, quick printing and scanning that is located on the Reference Desk. Please spread the word to students!

We welcome new student assistants Stan Chestnut and Emma Johnson, in addition to our returning student assistants Alex Dickerson, Joanna Thompson, Dom Millard, Payne Krahulec, Tyler Upton, and Angela Clark.

Special Collections

George in the News

The souvenir book of Comic-Con International (San Diego 2012) includes a three-page interview with George: “100 Years of Edgar Rice Burroughs Fandom: an interview with George McWhorter.” Matt Yockey, Assistant Professor of Film Studies at the University of Toledo, conducted the interview.



George was also invited to deliver a recorded greeting to the attendees at the recent Dum-Dum convention in Tarzana. With the help of Ron Harrison, Executive Producer in UofL's IT department, George was able to appear “almost-live”! That's Tarzan actor and Gorton's fisherman Denny Miller in the foreground in the picture on the left (*photo by Nancy Miller*).



Special Collections & UARC MERGER!

Special Collections and UARC will merge in January 2013. The departments have been discussing this for years. In a nutshell, Special Collections will become part of the UARC library. There will be a new name and a shared Reference Desk in LL17. Outside that nutshell is a LOT of planning, sorting and moving. At this point offices will remain in the same place; the collec-

tions will basically remain in the same place with shared space once the old auditorium renovation is complete. For those of you who didn't know this, the old Ekstrom auditorium in the East Wing is currently under renovation for archival storage. Much more news to come!

Photo Archives' 50th Anniversary

The anniversary celebration continues with the opening of RETROSPECT at the Cressman Center Gallery. RETROSPECT, curated by Elizabeth Reilly, Photographic Archives Curator, explains in her [recent blog post](#), “... we have invited over 30 photographers with ties to the Photographic Archives, Louisville and Kentucky to submit photographs and choose images from the archives to display beside their own work.”



Kentucky Libraries Feature on the 50th

Reilly also wrote a feature article about the history of the Photo Archives in the current issue (vol. 76, no. 3) of *Kentucky Libraries*. You can read this article by searching the Libraries' online databases:

1. From the University Library homepage, click on Databases A-Z
2. Select Library Literature & Information Science Full Text
3. Enter Kentucky Libraries in the publication box
4. Enter "photographic archives" as a search term
5. Be sure to select PDF full text and hit enter.

Council of Graphological Societies Donation

A donation to the University of Louisville on August 14 from the Council of Graphological Societies (CGS) will ensure that researchers who want to understand the connection between cursive writing and student learning, how a person's handwriting reflects their personalities, and the development of handwriting analysis have sources to use at UofL.



Endowment Presentation

Dr. Ellen Bowers, CGS research chair and past president, presented University Libraries Dean Robert Fox with a check for \$120,992 to create an endowment in support of the existing Thea Stein Lewinson collection and the development of the Klara G. Roman collection (*photo by Denise Nuehring*). [The rest of the story is in UofL Today.](#)

Technical Services

Celebrating 35 Years!

Carol Webb began working at UofL on July 25, 1977. Ben King came on July 28, 1977. Carol has always said if there were layoffs Ben would go first because she has seniority. Ben always tells her she must have really enjoyed those three days before he was there. When Ben gave his two-week notice at Baptist East Hospital, he told them his last day would be July 27. But when that day came, a supervisor at the hospital said Ben had told him the 28th. While not true, to avoid hard feelings, on Ben's first day at UofL on the 28th he also worked a shift at his old job.

*Robert E. Fox, Jr.
Dean, University Libraries
cordially invites you to a special celebration
commemorating the*

1000th ETD (Electronic Thesis and Dissertation)

***Available in the University of Louisville's ETD collection
<http://digital.library.louisville.edu/cdm/landingpage/collection/etd/>***

*Wednesday, September 26, 2012
2:30 PM*

*Ekstrom Library
Technical Services Department
Lower Level (LL35)*

*RSVP (502) 852-8706
by September 21, 2012*

• • • • • Ideas to Action (i2a) Welcomes Renowned Psychologist
• and Critical Thinking Expert Dr. Diane Halpern to UofL

• Join your colleagues from across the university as we continue our
• campus-wide critical thinking conversations. Dr. Halpern will present
• two half-day workshops on the science of learning and the teaching of
• critical thinking skills across the disciplines. You are welcome to register
• for one or both of these half-day sessions.

• *How to Make Learning Stick: Applications from the Science of Learning*
• Thursday, September 20, 2012 | 9:00 a.m. - noon
• This session will focus on the science of learning and give you the opportunity
• to apply empirically-validated principles to your own work with students and
• colleagues as a way of building an effective learning-centered institution.



Dr. Diane Halpern

• *Teaching and Assessing Critical Thinking: Helping College Students Become Better Thinkers*
• Friday, September 21, 2012 | 9:00 a.m. – noon
• The data are clear: we can teach critical thinking skills so that they generalize across domains and last long into
• the future. During this session, we will discuss ways to enhance critical thinking for college students. You will
• identify the critical thinking skills you want to develop in your classes and create a plan so that these skills are
• practiced throughout the curriculum.

• *Workshop Details*
• Sessions will take place in the Miller Information Technology Center (MITC), room 201, Belknap Campus. Reg-
• istration opens at 8:45 a.m. and sessions begin at 9:00 a.m. Light breakfast snacks will be provided.

• Please note that seating is limited to 100 people for each workshop. Early registration is recommended.

THANK YOU

<i>Delinda Buie</i>	<i>Anna Marie Johnson</i>
<i>Gwendline Chenault</i>	<i>Ben King</i>
<i>Bob Fox</i>	<i>Weiling Liu</i>
<i>David Horvath</i>	<i>George McWhorter</i>
<i>Kristina Hellman</i>	<i>Denise Nuehring</i>
<i>Rachel Howard</i>	<i>Jessie Roth</i>
	<i>Brittney Thompson</i>

... for contributing to this issue of The Owl



--Media Resources News--

by Brittney Thompson, Student Assistant, Media

They say that April is the cruelest month, but more would agree that August is the bane of the individual in education. Another Fall semester has thrust itself upon us, and the casual hours of summertime are yet again gone too soon. Instead of lamenting over school starting anew, why not just watch a comedy about higher education hijinks to momentarily forget about the stressful first few weeks that just passed? The Ekstrom Library SGA film collection has the perfect trio of classic late '70s and '80s movies about college life.



Back to School stars Rodney Dangerfield (*Caddyshack*, *Easy Money*) in one of the greatest and best-remembered comedic roles of his career. Dangerfield plays Thornton Melon, a millionaire who decides to enroll in the same college as his son. An admirable reasoning behind unfounded enrollment (from a lack of prior education credentials, mandatory test scores) leads Melon's son Jason, played by Keith Gordon (*Christine*), to decide against his plan to drop out. Running time is 96 minutes. The SGA film collection has two copies: one DVD and one VHS.

National Lampoon gives us *Animal House*, arguably *THE* college movie, starring John Belushi, Tim Matheson, Kevin Bacon, Mark Metcalf, Thomas Hulce, Peter Riegert as Bluto, Otter, Boon, Pinto, Flounder, Neidermeyer. Double-Secret probation. What more needs to be said? *Animal House* is hilariously lewd and full of memorable characters with which most of us have been familiar since adolescence. With a motley crew of a fraternity, conservative individuals whose shared life goal is to get the entirety of Delta Tau Chi expelled from the university, and a professor who drones on about how boring Milton is, how could one not want to revisit this historical story? Running time is 109 minutes. The SGA film collection has one copy on DVD.



Finally, we have *Revenge of the Nerds*. For those who went to school to study computer science or have an affinity for technology, this film is a gem. Nerds, jocks, girls, and educators. For a movie full of clichés, this does not fail to impress, and it guarantees embarrassing guffaws of laughter. Robert Carradine and Anthony Edwards star in their phenomenal roles as the movie's geeky heroes who suffer with their friends the harassments of the "cool kids" on campus. Finally, they decide to take matters into their own hands after not receiving help from anyone in a position of power on campus. And let's not forget about Curtis Armstrong's unforgettable supporting role as Booger. Running time is 90 minutes. The SGA film collection has one copy on DVD.

DigiNews

Digital Collections Update

By Rachel Howard, Digital Initiatives Librarian

Carrie Daniels, Elizabeth Reilly, and I recently attended the annual meeting of the Society of American Archivists, in San Diego, California. The keynote speaker, Jon Voss, works as [Historypin](#)'s Strategic Partnerships Director, and [our Historypin channel](#) was featured in his talk.

Elizabeth Reilly has been uploading images from the Photographic Archives collections (with metadata created for their inclusion in [Digital Collections](#)) into Historypin for over a year, making us an early adopter of this tool for placing historical photos in geographic context. Terri Holtze created a [Historypin tour](#) to accompany our Ghost Signs of Louisville website. The three of us will be speaking about these interrelated collaborative projects at the Kentucky Library Association annual conference in September.

Jon Voss' talk advocated for linked open data – making digital objects and information available in ways that enable and encourage their reuse. Historypin is an excellent example of this, and our wealth of images with meta-data identifying their locations enables us to participate in its mashup



of historical materials and contemporary maps. The tool has even created ways for users' contemporary photos to overlay our historic photos, as with the [Standard Sanitary Company Brass Finishing building](#) located at 1541 South Seventh Street,



photographed by [Caufield & Shook](#) in 1926 and by a Historypin user in 2011, as well as using the Google Maps Street View tool to see the historic street scenes in a contemporary setting.



Library Exhibits

Ekstrom Library

First Floor, East Wing

Main Floor Gallery — Media Resources



Return to the Land of Dragons

A Veteran's Quest for Freedom from the Past, Emotional Liberation, and Mutual Forgiveness

September 19 — October 31, 2012

Artist's Talk: Friday, September 21, 2:45-3:30

Chao Auditorium—Ekstrom Library

Reception for photo exhibit to follow

Noted nature photographer Michael Moryc talks about his return to Vietnam 40 years after serving there. He describes it as "a journey taken to confront those dragons from my youth. While part of the Vietnam experience has now been reframed for me, there will not be a day, that my life is not in some way touched by having been there the first time."

First Floor, West Wing Display Cases

Corn Island Storytelling Festival

October 2012

Kain Gallery, Rare Books

Edgar Rice Burroughs Centennial Celebration 2012

August – October 2012

Photographic Archives Gallery

Samuel W. Thomas, Louisville Historian

An exhibit of Thomas' books with a selection of the books' images from Photographic Archives.

September – November 1, 2012



Hinkebein's Pharmacy on the corner of Frankfort and Bayly Avenues in Crescent Hill, 1923.

Second Floor, East Wing

UNBOUND

Permanent exhibit produced by UofL photography professor Mary Carothers, and her Advanced Photography class and funded in part by CODRE (UofL Commission on Diversity and Racial Equality).

Music Library

First Floor

School of Music Faculty Accomplishments

Through September 2012

